



The Latest News

Melanoma Awareness has received tax exempt status 501(c)(3) certification from the Federal government effective June 22, 2005.



Did You Know



The largest organ in your body isyour SKIN! On average, it weights about 6 pounds and would cover 18 square feet. One piece of human skin about the size of a quarter contains all sorts of blood vessels,

nerves, nerve endings . . . plus over 100 sweat glands and three million cells! Your skin does many things: It functions as protective wrapping for your entire body and inside organs, it insulates you against any wear and tear; it keeps germs and water out and keeps your body's fluids and salts in. Your skin contains glands which manufacture sweat. With sweat, not only does your body get cooled by its evaporation, but it also conveniently gets rid of chemicals your body doesn't want or need. Your skin has different thicknesses on different parts of your body. Your eyelids have the thinnest skin, with some light passing through them when they are closed. The skin on your back is the thickest, although the skin on your feet and hands may be the toughest. Amazing, isn't it?

Did you know that you can get sunburn in the winter? When snowboarding, skiing, or other outdoor activities, make sure to wear sunscreen!

School Program

The school education program is going very well. The schools and groups we have made presentations to are:

Armstrong School
Cloquet High School
Carlton High School



Cooper High School
Elk River High School
Mound Westonka High School
Orono High School
VandenBerge Middle School, Elk River
Wayzata High School
Zimmerman Middle School
Plymouth Jaycees

We will also make presentations to Zimmerman High School and a Girl Scout troop the end of January and to the Spring Lake Park Lions Club on February 1st. Each of the schools has asked us to repeat the presentation to their classes during the spring semester. Anyone interested in volunteering to do presentations please contact us. Also, if your school is interested in having us present for their class, let us know.

Kare11 news attended the Mound Westonka High School presentation on December 20th and ran the footage on the December 24th 5:00 p.m. newscast.

Media Relations Workshop

Two board members attended a Medial Relations workshop on December 4th. The workshop was sponsored by Hands on Twin Cities and was facilitated by Tom Rainey, a marketing manager with the Star Tribune, and Jana Shortal, a reporter with Kare 11.

New Web Site Unveiled



As promised, the new Melanoma Awareness website is up. The new site will give us more functionality and flexibility. If you have suggestions on what you would like to see on the site, send us an email.



Upcoming Events

Melanoma Awareness has made the decision to not continue the May Melanoma Awareness Walk at Lake Harriet. Instead, the focus will be moved to attending the Northwest Sportsman Show and other large events, fundraising events, and continuing school / business presentations. We are looking for volunteers to help us at the events by handing out pamphlets and talking about melanoma.

February 4-5, 2007, Bloomington, MN
Minnesota School Health Education Conference

This Conference is designed to provide school health educators with effective lessons, student activities, and teaching strategies that improve the learning of all students in the K-12 health education classes. Melanoma Awareness will be attending this Conference to introduce our school program to the health educators and to set up times to visit their schools. This conference is closed to the general public.

February 10, 2007, 10:00 am to 4:00 pm
Hands on Twin Cities Volunteer Expo

Hands on Twin Cities and Mall of America are teaming up again in 2007 to showcase hundreds of volunteer opportunities at more than 100 non-profit and community based organizations.

Organizations attending the Expo focus on a variety of critical needs including hunger, housing, youth, seniors and the environment. Shoppers will be able to participate in interactive activities and visit exhibits to learn more about community issues and the many ways to get involved through volunteering.

March 27-April 1, 2007, Minneapolis Convention Center
Northwest Sportman Show



The Northwest Sportshow is hosted by WCCO's Dennis Douda! Once again the Sportshow's rich tradition continues by showcasing the best outdoor adventure gear; boats, RV's, fishing tackle, hunting gear, trips and more! The show is supported

with strong seminars lead by experts including Jim Brandenburg, Ted Takasaki, Babe Winkleman, Ron Schara and "Mr. Walleye" Gary Roach, Perry Good and more. Features include the Underwater Adventures Aquarium Touch Tank, Birding World, Hunter's Laser Shot Gallery and Discover Fly Fishing. Come on down to the Sportshow where your outdoor adventure begins! We hope to talk to many and convince them to be sun smart.

Recycling

We have reached the first goal of 1,000 points (which is equal to \$400) with the recycling program. Thank you to everyone who donated. The next goal is 2,000, so if you or your company have used ink or laser cartridges or cell phones, let us know.

Grant Writer

Now that we are a 501(c)(3) corporation, we are eligible to apply for grants (to purchase a Derma scan machine, a projector for presentations, etc.). If anyone has experience in grant writing and would like to lend a hand, please contact us.



Mission Statement

To raise public awareness about melanoma; To provide moral support as well as financial support to melanoma victims and their families; and To support and promote melanoma research.

Board of Directors

Paul Kamman, President
Cathy Kamman, Vice President
Barb Fallstad, Secretary
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