



## Melanoma Awareness Walk 2006!

Edison High School honor students, Rosemount High School honor students, and the White Bear Brownie troop made key chains and bracelets. Many of the Edison students also helped at the Walk, along with their teacher. Thanks so much!

We also send our thanks to Park Nicollet (Dr. Benjamin) who had a booth at Lake Harriet to educate people about skin cancer, and to Southwest Dermatologist Clinic and Dr. Susan Holt for their attendance and talking to people about Melanoma.

Our musical groups were talented and fun. We thank The Wheat Farmers, Keith Johnson, and Mark Kreitzer.

We thank all of our volunteers who helped with this event. It could not be done without you.

Here is a list of the 2006 Walk corporate sponsors:

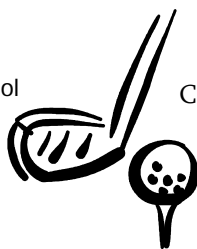
- \*American Family Insurance, Jeffrey Mayhew Agency, Inc., 763-551-1074
- \*Edina Realty, Wayzata/Lake Minnetonka Office, 952-475-2411
- \*Rehkamp Larson Architects, Inc., 2732 W. 43rd St., Minneapolis, MN 55410, 612-285-7275
- \*Coolibar Sun Protective Clothing, [www.coolibar.com](http://www.coolibar.com)
- \*Community Bank Plymouth, 3455 Plymouth Blvd., Plymouth, MN 55447, 763-550-7777, [www.communitybankplymouth.com](http://www.communitybankplymouth.com)
- \*Richfield Bus Company, 952-881-1111, [www.richfieldbus.com](http://www.richfieldbus.com)
- \*Heartland Tours and Travel, [www.heartlandtoursandtravel.net](http://www.heartlandtoursandtravel.net)
- \*Morries Automotive Group, [www.morries.com](http://www.morries.com)
- \*Gary Fink ("Pickles" the clown), St. Louis Park, Minnesota

We thank them and all of the individuals and companies who are behind our efforts. Because of their support we will now be able to purchase a Dermascan machine that can be used to show the damaging effects of tanning.

The next Walk is tentatively planned for May 19<sup>th</sup>, 2007 at Lake Harriet. There are many changes and new things planned for the next walk, and we are all very excited.

# www...

**The Melanoma Awareness web site is getting ready for a makeover. Watch the site for changes.**



## Golf for Melanoma

Come out to a golf tournament at the Elk River Country Club, 20015 Elk Lake Rd., Elk River, (763)441-4111 on Friday, August 25<sup>th</sup>.

Registration is from 4:30-5:00, and shotgun begins at 5:30 p.m. This annual event raises funds for the Shawn Hazen-O'Hara scholarship and supports Melanoma Awareness. The scholarship was created in honor of Peg Van Donsel's daughter who passed away 14 years ago from melanoma. Melanoma Awareness representatives will also be there. Along with golfing, there will be a dinner and a chance for prizes. For more information or to register, check our web site. Please join us for this fun event.



Two MA board members flew to Bethesda, Md. in April for a conference called "One Voice". The purpose of this conference was to discuss how each group could work together as one to present a bigger force against melanoma. Right now there is no national coalition or large force for melanoma. Some of the items discussed were: how to increase government funding for melanoma; how to push for more awareness; the need to train doctors and incorporate a skin check at yearly exams; how to educate the public about skin checks and safety in the sun, and much more. Over 40 melanoma-related organizations throughout the United States participated. We are now participating in conference calls to continue moving forward with "One Voice", and hope to make a difference in curing melanoma. We'll update you in the next newsletter about "One Voice" progress.

## UV JEWELRY AT CRAFT SHOW

Melanoma awareness will be showing uv key chains, bracelets and hair binders at the craft show at Central Lutheran Church, 1103 School Street, Elk River (763-441-2363), on Saturday, November 4<sup>th</sup>. All monies raised will continue to be used to support the school programs and the annual events to promote awareness. The public is welcome!





### Melanoma Support Group Picnic

A picnic for the Melanoma Support Group is July 25 from 6:30 – 8:00 p.m. The Melanoma Support Group meets monthly at West Health in Plymouth. For more information, please contact Jean Doherty at 763-786-1905



### Making a Difference-Bravo!

Collete Coyne, who lost her daughter to melanoma, was successful in banning tanning booths for children under 14 in her Long Island, N.Y. area. To read more, their web site is [ccmac.org](http://ccmac.org); and



### N.J. Banning Teens in Tanning Beds

TRENTON, N.J. - July 19, 2006 - Governor Jon Corzine is making it illegal for younger teens to use tanning beds in New Jersey beginning today.

He will sign a law prohibiting children under 14 from using beds. Those between 14 and 18 would need parental consent.

Lawmakers in the Garden State say they are trying to protect youngsters from skin cancer. (Copyright 2006 by 6abc and Action News. All rights reserved.)



### Melanoma Media Coverage is Up!

There have been more and more articles in newspapers, magazines, tv and radio, about Melanoma and other skin cancers. The word is getting out about U.V. damage to our skin, especially since the instances of this cancer are on the rise. Here is an excerpt from one of those articles.

### Skin Cancer: Promising Prevention Strategies on the Horizon

**By Joan Liebmann-Smith, Ph.D.**  
**Strang Cancer Prevention Center, New York\* -July 2006**

Skin cancer is the most prevalent cancer in the U.S. today, with over 1 million new cases each year. One in six

Americans will develop some form of skin cancer. The good news is that the majority of skin cancers, including [melanoma](#), are curable when detected and treated early. According to Richard Granstein, MD, chief of the dermatology service at New York Weill Cornell Medical Center: "They are largely preventable, especially so for non-melanoma skin cancer. However, Americans are not doing what they can to prevent this disease. Many are, in fact, actively engaging in behaviors that cause it: sunbathing and skin tanning. The result is that the incidence of skin cancer — including melanoma — the deadliest form, is rising at an alarming rate." To read the entire article, go to: <http://www.4woman.gov/editor/jul06/>

### School Program Update

The school program is growing rapidly. In 2006 so far we have spoken to over 1,200 students at Wayzata, Armstrong, Cooper schools, and have been invited to Elk River and Orono schools. The goal set for 2007 is to talk with 5,000 students about melanoma and sun safety.

This is an exciting number, and the feedback we receive is quite amazing. The students are very attentive and applaud at the end of the presentation. They talk to us afterwards, thank us, and tell us personal stories about family members or friends who have skin cancer or melanoma. Others say they will not go tanning again, cancelled their tanning appointments, or made appointments to see the doctor to evaluate a mole.

The teachers have written letters to us, expressing their appreciation and support of this program as well.

This is very encouraging. This program does reach the kids and is very worthwhile. We are looking forward to the 2006-2007 school year.



This fall we will begin to plan for the events for 2007. Along with the Walk, we are also planning on attending county fairs, continuing the school program, and looking into other venues to keep talking about awareness and prevention. We will be filing our federal exemption status papers this fall, and a local company called Solar Shield Direct is interested in working with us and using our uv jewelry. Very exciting!! Meeting dates for planning will be announced and are open for anyone to wishes to attend.

**We are still looking for laser and ink cartridges and cell phones to recycle. Check our web site for info.**